

Research Electronics International featured in "The Red Balloon" informational video on industrial espionage and electronic eavesdropping.

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Algood, Tennessee - Research Electronics International (REI), the world's leading manufacturer of technical surveillance countermeasure (TSCM) equipment, was recently featured in Pinpoint Productions "The Red Balloon", an information video on industrial espionage and electronic eavesdropping.

The Red Balloon explores domestic and foreign espionage against individuals and companies by first providing an overview of the problem and then showing several examples of radio bugs and wiretapping devices and techniques and discussing other forms of eavesdropping. Finally, and most importantly, this instructional video explores technical surveillance countermeasure equipment (TSCM) and TSCM manufacturers, providing advice on how companies can protect themselves from attacks on their intangible assets.

REI is featured in the video as one of the world's largest manufacturers of eavesdropping detection equipment. Charlie Taylor, host of the Red Balloon, states that "REI distinguishes itself from some of the other TSCM manufacturers by keeping its engineering, research and development, and almost all manufacturing processes in house, ensuring that their products are of the highest quality and utilize the latest technology."

The video is an excellent educational tool to raise the awareness on the potential threats of competitive espionage and the need for attention to this important area of security. It provides an introductory overview of TSCM, and also provides beneficial, practical, and realistic security advice for the modern business organization.

About Pinpoint Productions Inc. and Charlie Taylor

Founded in 2003, Pinpoint Productions, Inc. focuses on informational and training videos for the security industry. Charlie Taylor, host of the Red Balloon, has an extensive background in industrial espionage and eavesdropping detection as the primary author of the popular textbook "Telephone Eavesdropping and Detection", as well as being the coordinator and primary instructor for Basic Electronic Eavesdropping Detection and Advance Telephone Eavesdropping Detection at Texas A&M University. For more information on The Red Balloon, call +1 214-321-1156, or visit www.tscmvideo.com.

About Research Electronics International

For over 20 years, Research Electronics International (REI) has specialized in the design and manufacture of eavesdropping detection and countermeasure equipment.

REI's products are used in over 85 countries worldwide by professional sweep teams (TSCM) as well as law enforcement organizations, corporations, and governments to protect sensitive or critical information. REI's goal is to provide the highest quality equipment for the protection of sensitive and critical information. REI's corporate offices, manufacturing facilities, and Center for Technical Security are located in Tennessee USA, with an extensive global network of resellers and distribution partners. For more information call +1 (931) 537-6032 or visit us on the web at www.reiusa.net.